Report Outline

• Update on Dean Searches
• Academic Program Approvals & Development
• 2012 Campus Master Plan
• 2011 Development Highlights
• Freshman Admissions
• Q & A
Update on Dean Searches

• School of Humanities and Social Sciences
  1. 89 applications
  2. 9 phone interviews
  3. 4 candidates to be interviewed (dates TBD)

• Honors College
  1. 95 applications
  2. 12 possible candidates for phone interviews
  3. Final candidates to be interviewed (dates TBD)

• North Campus
  ✓ 97 Applications received
  ✓ Three candidates to be interviewed
     1. Gregory Timberlake (February 28 & 29)
     2. Godfrey Gibbison (February 29 & March 1)
     3. James Onderdonk (March 11 & 12)
Academic Program Approvals*

• **Graduate**
  1. Graduate Certificate in Operations Research (Math)
  2. MAT in the Performing Arts – Theater Concentration

• **Undergraduate**
  1. B.S. in Exercise Science
  2. B.A. in Psychology
  3. B.A/B.S. in Public Health (Needs SACS Approval)
  4. B.A. in Dance (CHE in March)
  5. B.A. in Mathematics

Academic Program Development*

- Bachelor of Professional Studies (Fall 2013)
- B.S. in Finance (Fall 2013)
- B.S. in Marketing (Fall 2013)
- B.A. in African American Studies (Fall 2014)
- B.A. in Archeology (Fall 2014)

2012 Campus Master Plan*

- 2004 - Previous Master Plan
- Estimated that 60% of that plan was accomplished
- Hanbury Evans Wright Vlattas + Company Selected to complete new Master Plan
- Aligned with our 10 year Strategic Plan
- Approved by the Board of Trustees January 2012

Drivers of Campus Master Plan
1. Program & Space Needs
2. Learning Outcomes & Curriculum Delivery
3. Land Use Opportunities
4. Funding Mechanisms

*Masterplan.cofc.edu/*
Goals & Principles

- **Scholarship** - Defining “Place” as a catalyst for educational excellence
- **Engaged Stewardship** – History, traditions, and natural assets of place inspire a bold vision
- **Interdisciplinary Collaboration** – A mixed use, integrated, dynamic living/learning environment
- **Global, Holistic, High Impact** – Nurturing emotional, social, intellectual and physical growth
- **Financial Sustainability** – Security to excellence through new financial models and paradigms
Campus Master Plan

- Campus Access, Circulation & Academics in an Urban Campus
2012 Campus Master Plan
<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>GSF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Existing Science &amp; Math Bldg - Build-out</td>
<td></td>
</tr>
<tr>
<td>Rita Hollings Science Center Renovation</td>
<td></td>
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<tr>
<td>Simons Center for the Arts Ren/Exp</td>
<td></td>
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<tr>
<td>Yaszik Arnold Jewish Studies Expansion</td>
<td>15,000</td>
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<tr>
<td>350-Bed Residence Hall (location TBD)</td>
<td>TBD</td>
</tr>
<tr>
<td>Learning Technology Center</td>
<td>45,000</td>
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<tr>
<td>Fitness Center / Mixed Use</td>
<td>40,000</td>
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<tr>
<td>Alumni Center / Meeting Space</td>
<td>20,000</td>
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<tr>
<td><strong>TOTAL GROSS SQUARE FOOTAGE</strong></td>
<td><strong>120,000</strong></td>
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<thead>
<tr>
<th>PHASE 2</th>
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<tbody>
<tr>
<td>Honors College (Admissions ground level)</td>
<td>78,000</td>
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<tr>
<td>School of Ed. Health &amp; Human Performance Ren/Exp</td>
<td>35,000</td>
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<tr>
<td>Athletics - ground floor</td>
<td>10,000</td>
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<tr>
<td>Business School Expansion</td>
<td>40,000</td>
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<tr>
<td>Student Health Services</td>
<td>7,000</td>
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<tr>
<td>Academic Building - General Classroom</td>
<td>45,000</td>
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<tr>
<td>Academic Building - Classroom Upgrade &amp; Recovery</td>
<td>50,000</td>
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<tr>
<td>125-Bed Residence Hall</td>
<td>45,000</td>
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<tr>
<td>Stern Student Center Renovation / Expansion</td>
<td>48,000</td>
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<tr>
<td><strong>TOTAL GROSS SQUARE FOOTAGE</strong></td>
<td><strong>358,000</strong></td>
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<th>PHASE 3</th>
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<tr>
<td>Academic Building - Language, Culture, &amp; World Affairs</td>
<td>41,000</td>
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<tr>
<td>New Sciences &amp; Mathematics Building</td>
<td>128,000</td>
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<tr>
<td>Expansion of St. Philip Street Garage / Chiller Plant</td>
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<tr>
<td><strong>TOTAL GROSS SQUARE FOOTAGE</strong></td>
<td><strong>179,000</strong></td>
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<th>PHASE 4</th>
<th>GSF</th>
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<tr>
<td>Academic Building - Thaddeus Street Education Site</td>
<td>76,000</td>
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<tr>
<td>New Parking Deck</td>
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<tr>
<td>Residence Hall Replacement (Lodge), parking below</td>
<td>60,000</td>
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<tr>
<td>Graduate Center</td>
<td>8,000</td>
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<tr>
<td>Future Academic or Administration Space</td>
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<tr>
<td><strong>TOTAL GROSS SQUARE FOOTAGE</strong></td>
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<td><strong>ALL PHASES TOTAL</strong></td>
<td><strong>863,000</strong></td>
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**OPEN SPACE PROJECTS**

A. Calhoun Street Enhancements - paving, lighting, signage/banners, landscape, crosswalks
B. St. Philip Street Enhancements - widen sidewalk where possible, paving, lighting, landscape
C. George Street Enhancements (St. Philip St. to Meeting St.) - paving, landscape, signage/banners
D. New Green Space at existing Multicultural Center / campus gateway
E. George and Glover Street Enhancements (Coming St. to St. Philip St.) - paving, amenities
F. Stern Student Center green space - activate space through programming & design
G. New Courtyard at Athletics / Education, Health & Human Performance
H. New Sciences and Mathematics Building green space
I. New Courtyard at JC Long / Business School expansion
J. Coming Street Enhancements
K. Other Street Enhancements - Pitt St., Wentworth St., Liberty St., Vanderhorst St., Warren St.
Campus Master Plan – Phase One

**PHASE ONE**
1. Existing Science & Math Building – Build-out
2. Rita Hollings Science Center Renovation
3. Simons Center for the Arts Renovation
4. Yaschik Arnold Jewish Studies Expansion
5. 350-Bed Residence Hall (location TBD)
6. Learning Technology Center
7. Fitness Center / Mixed Use
8. Alumni Center / Meeting Space
Campus Master Plan – Phase Two

PHASE TWO
9 Honors College (Admissions ground level)
10 EHHP Renovation
11 Athletics
12 Business School Expansion
13 Student Health Services
14 Academic Building – General Classroom
15 Academic Building – Classroom Upgrades
16 125-Bed Residence Hall (Craig Hall)
17 Stern Student Center Renovation / Expansion
Learning Technology Center
Learning Technology Center

Key Features of a Learning Technology Center
- Multi-purpose, technology rich
- Connects information, technology & teaching
- Supports student-driven collaborations & activities
- Supports faculty teaching initiatives with technology
- Features open design with flexible spaces
- Enables smooth transitions to new technologies
2011 CY Philanthropy

- Alumni $1,488,906
- Parents $1,063,890
- Faculty/staff $134,205
- Foundations $2,577,722
- Corporations $1,807,191
- Other Org. $134,795
- Estates $948,086
- Friends $1,938,024
- **Total** $10,092,818

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Notes:
2010 CY = $9,320,820
2009 CY = $8,733,928
4th consecutive year of growth

CY = Calendar Year reporting
Annual Giving Programs

**HIGHLIGHTS**

- **Annual Giving Programs** - Annual Giving focuses on 12 school and unit funds that are used for strategic operating support each year in alignment with the vision, goals and priorities as determined by the Deans and Executive Leadership. Goal for 2012 = $2,600,000

- **College of Charleston Fund / Parents’ Fund** – Increase in alumni donors, first in 5 years. Goal for 2012 = $1,175,000

- **Faculty/ Staff Drive** – over 400 faculty and staff donors

- **New Donor Acquisition** – 15% increase in new donor acquisition. First time in 3 years.

- **Parent Giving Programs** - The Parents’ Fund was launched. First mailer received over $90,000 in gifts.
2011 CY Highlights

• Dean Auerbach (SSM) received $1 million from Spaulding Paolozzi Foundation to build 2 research stations at Dixie Plantation
• Dean Cohen & Newell received a $300,000 commitment from Samuel Freeman Trust to create international scholarships at LCWA
• Dean Shao & Kent Gordin (SB) received $100,000 from Michelin NA to develop a Logistics professional development online program
• Terry Peterson (EHHP) received $125,000 from the Charles Stewart Mott Foundation for the After School and Community Network
• Olivia Thompson (EHHP) received $120,000 from the Boeing Foundation to support the Farm to School Program
• Mark Sloan (SOTA) of the Halsey Institute received several grants and gifts to support the “From the Moon: Mapping & Exploration” exhibit
Freshmen Admissions

- 11,686 applications and counting for the fall 2012 entry term
- A 7.9% increase over fall 2011 applications
- A new record high for the College of Charleston
Applicant Pool Demographics

- Male/Female Ratio 33.3%: 66.7%
- Resident/Non-Resident Ratio 36%:64%
- Minority Applicants 18.4%, a .6% increase over 2011
- Applications Received by Deadline
  1. Nov 1; Early Notification – 6,787
  2. Dec 1; Scholarship – 9,164
  3. February 10; Priority Notification – 11,627
- Top States by Number of Applications
  South Carolina, North Carolina, New Jersey, Maryland, Georgia, New York. Exciting growth in West.
Questions